



GENEVA ACADEMY
FOR PEACE & MEDIATION

PEACE'PRENEURS – THE ROLE OF ENTREPRENEURSHIP FOR SOCIAL STABILITY AND PEACE

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Shahida M. Mohamed, Director

Sibylle Rupprecht, Director



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FOR PEACE & MEDIATION

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Geneva based

Learning
Consulting
Accompagning

DISCUSSION PANEL



Mrs Heidi Christ
**[Made51 project of the UNHCR](#) -
Senior Livelihoods Officer, MADE51
Initiative**
Email: CHRIST@unhcr.org



Mr Mohamed Ali Janah
**[International Federation of Asian and Western
Pacific Contractors' Associations \(IFAWPCA\)](#) -
President**
Email: janah@hotelsresortsconstruction.com



Mr Nicolas Lorne
**[Waterpreneurs](#) - President and Co-
founder**
Email:
nicolas.lorne@waterpreneurs.net



Mrs Sibylle Rupprecht (Moderator of the Session)
**[Geneva Academy for Peace & Mediation](#) – Director
and Co-founder**
Email: srupprecht@academyforpeace.ch



Mr Domino Frank
[Corridors of Peace](#) - President
Email: dominofrank1@gmail.com

THE 8 PILLARS OF POSITIVE PEACE NEEDED FOR BUSINESS



THE POSITIVE INFLUENCE OF BUSINESS ON PEACE – THE 8 PILLARS

Administration

- Strong Institutions
- State encouraged Entrepreneurship
- Governance Accountability

Equitable resources

- Decent Infrastructure for all
- Training tools for women & youth
- Tools that connect local entrepreneurs

Information

- Internet Access
- Free Flow of Information
- Technological Advances
- Transparency of Data

Neighbours Relations

- Community Trust
- Effective community engagement
- Local People-Local Solutions

Human Capital

- Investing in Education
- Vocational Trainings
- Training not only for strong skills, but soft skills
- Grassroots movements

Human Rights

- Policies that protect human rights
- Gender inclusion
- Civilians taking initiatives
- Decent work

Low Corruption

- International anti-corruption strategies
- Ensuring employment post-graduation
- Business leads by example

Sound Business Environment

- Engagement with all the stakeholders
- Access to global investors
- Empowering small-medium enterprises within communities

TAKE - AWAYS

Job Creation ≠ war

Work: inclusion and dignity

Microenterprises : ripple effect

Big companies – ethical business practices



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WWW.ACADEMYFORPEACE.CH

INFO@ACADEMYFORPEACE.CH



@PeaceAcademy1



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